

# Our Path Forward Investor Day 2019

October 4th, 2019

# René Tremblay

Chairman of the Board

# Sylvain Cossette Chief Executive Officer

Opening Remarks







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projects, our access to capital and debt markets in the context of our capital structure and financing strategy, our expectations for capital expenditures and the intensification opportunities we have identified. Cominar's actual results could differ materially from those anticipated in forward-looking statements, as applicable, including as a result of the risks described in Cominar's Annual Information Form. While Cominar believes that the expectations reflected the forward-looking statements made in this presentation, are reasonable, no assurance can be given that these expectations will prove to be correct, and such forward-looking statements should not be unduly relied upon. Unless otherwise indicated in this presentation, these statements speak only as of the date of this presentation. Cominar does not assume any obligation to update the aforementioned such statements, except as required by applicable laws.

Net operating income and funds from operations are non-IFRS measures and do not have a standardized meaning. Therefore, they may differ from similar measures presented by other entities and, consequently, may not be comparable to similar measures presented by such other entities.



# Today's Agenda

Opening Remarks \_\_\_\_\_ René Tremblay & Sylvain Cossette Real Estate Market Overview \_\_\_\_\_ Marie-France Benoit Our Market \_\_\_\_\_ Heather C. Kirk Our Portfolio \_\_\_\_\_ Heather C. Kirk The Strategic Plan \_\_\_\_\_ Sylvain Cossette & Heather C. Kirk Capital Structure and Financing Strategy \_\_\_\_\_ Heather C. Kirk Significant Transit Coming to our Markets \_\_\_\_\_\_ Jean Laramée Our Retail Strategy and Outlook \_\_\_\_\_ Marie-Andrée Boutin Intensification Opportunities \_\_\_\_\_\_ Jean Laramée Retail Digital Strategy \_\_\_\_\_ Mélanie Vallée Our Office and Industrial Strategy and Outlook \_\_\_\_\_ Michael Racine Asset Management Function \_\_\_\_\_\_ Alexandra Faciu Transform the Way we Work \_\_\_\_\_\_ Sandra Lécuyer Closing Remarks \_\_\_\_\_ Sylvain Cossette Q&A



Lunch

Private company founded in Québec City



1965

Cominar IPO the first Quebec based REIT and the first fully integrated REIT \$240M

Diversified portfolio of 51 office, retail & industrial properties







1998

\$1.5B shopping mall portfolio acquisition from Ivanhoé Cambridge



2014

Cominar exits non-Quebec markets with \$1.1B sale Termination of relationship with Groupe Dallaire

Internalization of Montreal construction

2007

Acquisition of Alexis Nihon REIT properties for \$600M





2012

Acquisition of Canmarc REIT for \$900M

2018

New executive management

Sylvain Cossette appointed as CEO

Heather C. Kirk appointed as CFO

Marie-Andrée Boutin appointed as EVP Retail & Development









# Phase 1 Break From Past 2018

- > Enabling Cominar to move forward on its own
- Termination of relationship with Groupe Dallaire
- Exit of non-Quebec markets and focus on our strong core markets
- Significant changes to board and real estate expertise add
- New CEO, CFO, EVP Retail, and VP Human Capital...
  - --- **Empowerment**

### Phase 2 Laying the Ground Work 2019-2020

- > Implementation of a new strategic plan
- Refocused board & management teams
- Continuous upgrading of management teams and new asset management function
- > Cost cutting and new revenues
- > Stabilize the balance sheet and refinance debt maturities

# Phase 3 2020-2021

- Deliver 15% NAV growth and 15% FFO growth
- Optimize balance sheet and cost of capital
  - 50% debt-to-asset ratio
  - 9.5x debt / EBITDA ratio
- Leverage our industrial portfolio and broaden our relationships
- > Extract value related to intensification opportunities



- IFRS value materially below market value
- Exploring alternatives to crystallize value





## Addition of 100 + years of real estate experience



René Tremblay
Trustee since 2018

#### Chairman of the board

Spent > 35 years in the global real estate industry, primarily in the shopping centre sector. Extensive experience as a senior corporate executive before occupying management positions with several prominent real estate players, including CDPQ, Ivanhoé Cambridge and Taubman.



**Christine Beaubien**Trustee since 2019

Over 30 years' experience in information technology, finance and international business. Invests in start-ups and provides strategic consulting to SMEs through her company, Groupe BSC. On executive Committee of Fonds de solidarité FTQ.



Paul Campbell
Trustee since 2018

Held numerous senior leadership positions with several large and complex real estate organizations, including Kingsett, SITQ, 20 Vic, Bentall, Revenue Properties, Maron Properties, Oxford, Campeau Corporation, Trilea, Bramalea and CEO of VersaCold.



Mitchell Cohen
Trustee since 2019

COO of Westdale Construction Co. Limited. President and CEO of Urbanfund Corp.



Zachary R. George
Trustee since 2019

Co-founder of FrontFour Capital, an alternatives investment manager. More than 15 years evaluating investment opportunities of companies focusing on real assets. President and CEO of Huntingdon REIT from 2010-2013.



Luc Bachand

Johanne Lépine

**Michel Théroux** 

**Sylvain Cossette** 



Heather C. Kirk
Executive Vice President
and Chief Financial Officer



Marie-Andrée Boutin
Executive Vice President
Retail and Development



**Sébastien Dubois** Vice President Leasing – Retail



**Brigitte Dufour**Vice President, Legal Affairs and Corporate Secretary



Sandra Lécuyer
Vice President
Talent and Organization



Jean-Marc Rouleau
Vice President
Operations – Retail



**Mélanie Vallée**Vice President
Data and Technology



Alexandra Faciu
Executive Director
Asset Management



Antoine Tronquoy
Executive Director
Capital Markets





# Marie-France Benoit

Senior Director, Strategic Development Altus Expert-Services Altus Group

Real Estate Market Overview







### Thank you!

### Contact Us

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## **Our Markets**





# Heather C. Kirk

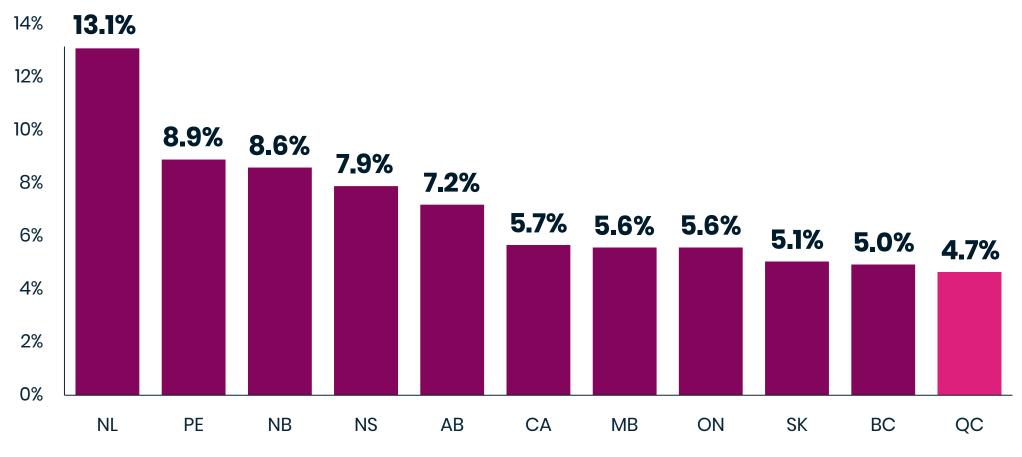
Executive Vice President and Chief Financial Officer

**Our Markets** 





### Lowest in the Country Lowest in Over 40 Years

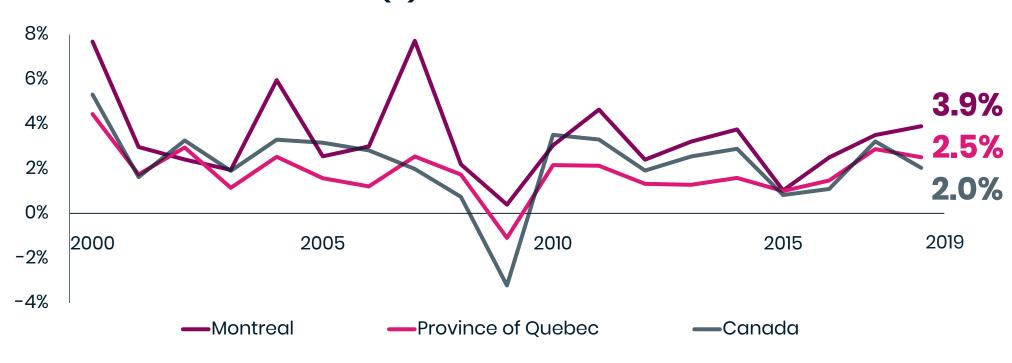




Québec City at 2.6% and GMA at 5.6%

# Montreal GDP Growth Tracking at ~ 2x Canadian Average

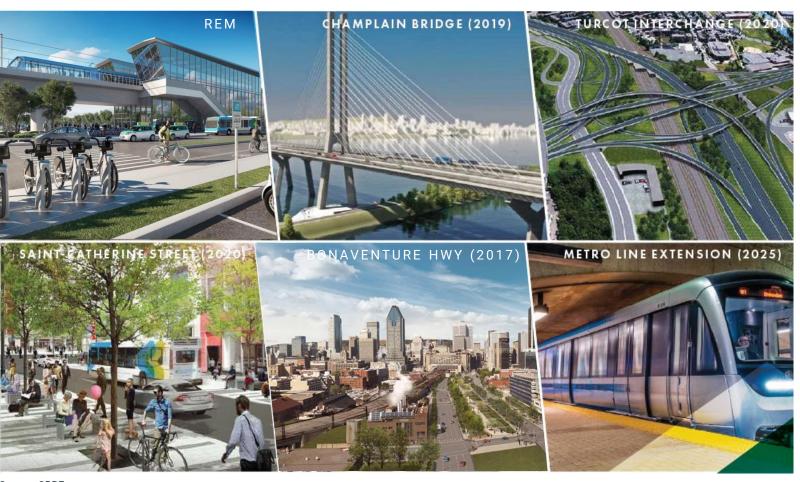
### GDP Annual Growth Rate (%)





# \$25B committed in infrastructure improvements

# Strong credit rating of A (high) by DBRS



Source: CBRE





## 1st

concentration of deep learning researchers in the world



### **1**st

in Canada and a world leader in VFX & animation



# 2<sup>nd</sup>

largest aerospace hub in North America



# 5<sup>th</sup>

video game development hub in the world



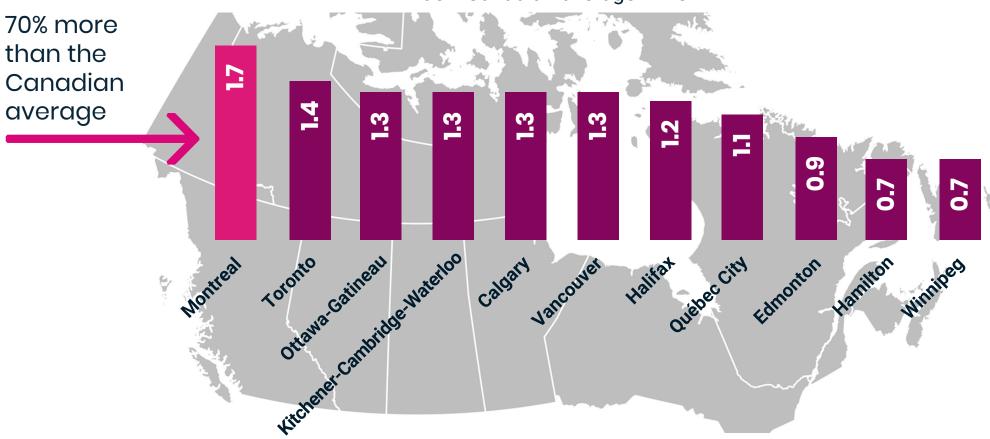
# 6<sup>th</sup>

largest life sciences and health technologies hub in North America



#### Tech Sector Jobs Concentration Across Canada, 2016

Index: Canadian average = 1.0



Average technology job salaries are 22% lower than major Canadian and US metropolitan areas

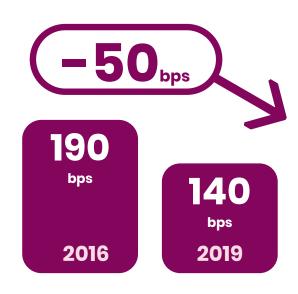


- GMA's population of 4.1M in 2016 is expected to reach 4.8M by 2036 (+17%)
- 5<sup>th</sup> most attractive city for international immigration in North America with more than 43,000 immigrants on average per year between 2010 and 2017 (outpaced only by New York, Toronto, Miami and Los Angeles)
- Proportion of the immigrant population in the GMA is expected to rise from 24.6% in 2016 to 32.2% in 2036



### Average Cap Rate Spread vs. Montreal



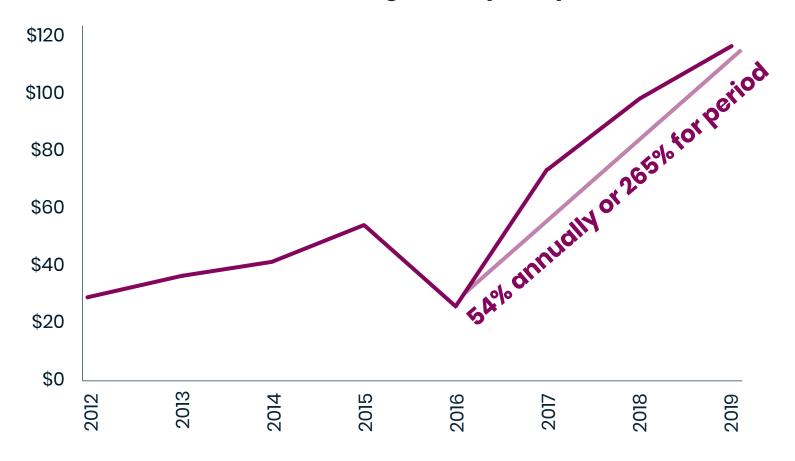


**Vancouver - Montreal** 

Montreal cap rates are the third lowest in Canada, now tighter than Calgary, Edmonton and Ottawa



#### Downtown Land Sales: Average Price per sq.ft.





### Québec City Top 10 in...



**Economic Potential** 

2nd

Ranked **2**<sup>nd</sup> in Canada and 8<sup>th</sup> in America



American Cities of the Future

2nd

Ranked **2**<sup>nd</sup> in Canada and 5<sup>th</sup> in America



**Business Friendliness** 

2nd

Placed **2**<sup>nd</sup> in Canada and 5<sup>th</sup> in America



**FDI Strategy** 

3rd

Placed **3<sup>rd</sup> in Canada** and **9<sup>th</sup> in America** 



Connectivity

5<sup>th</sup>

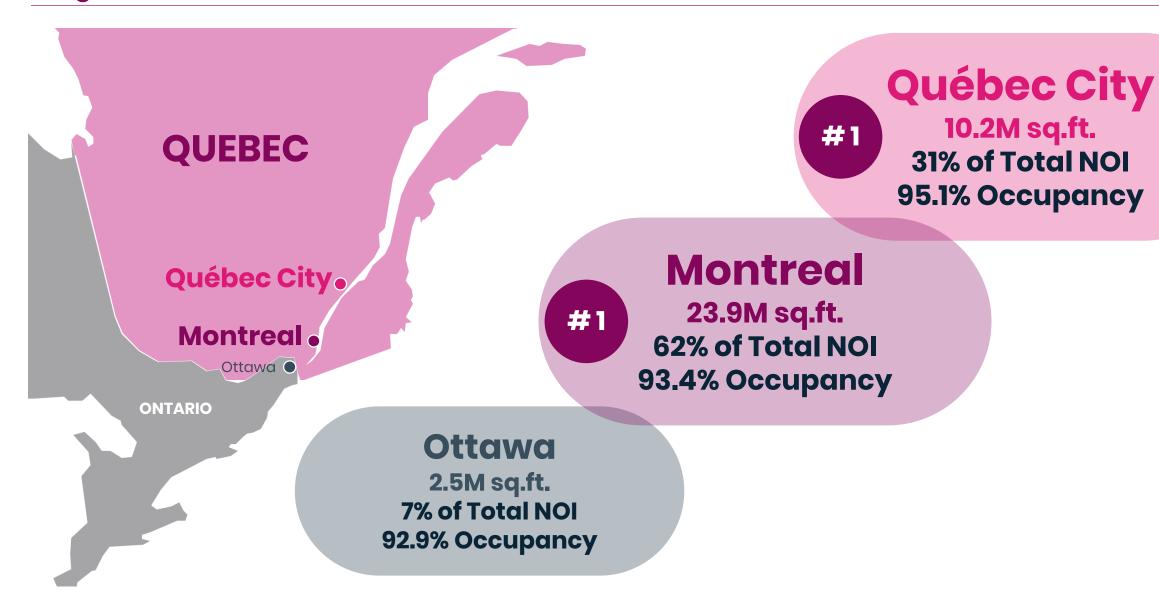
Placed **5<sup>th</sup> in Canada** and 8<sup>th</sup> in America



# **Our Portfolio**











334 properties • 36.6M sq.ft. • \$366M NOI • \$6.3B Value



**RETAIL** 



**OFFICE** 



INDUSTRIAL

**Properties** 

% NOI

GLA

Value

**IFRS Value** 

**PSF** 

Implied Cap Rate

58

9.9M

35%

38%

\$2.4B

\$242

5.4%

83

11.2M

40%

39%

\$2.5B

\$223

6.0%

193

15.5M

25%

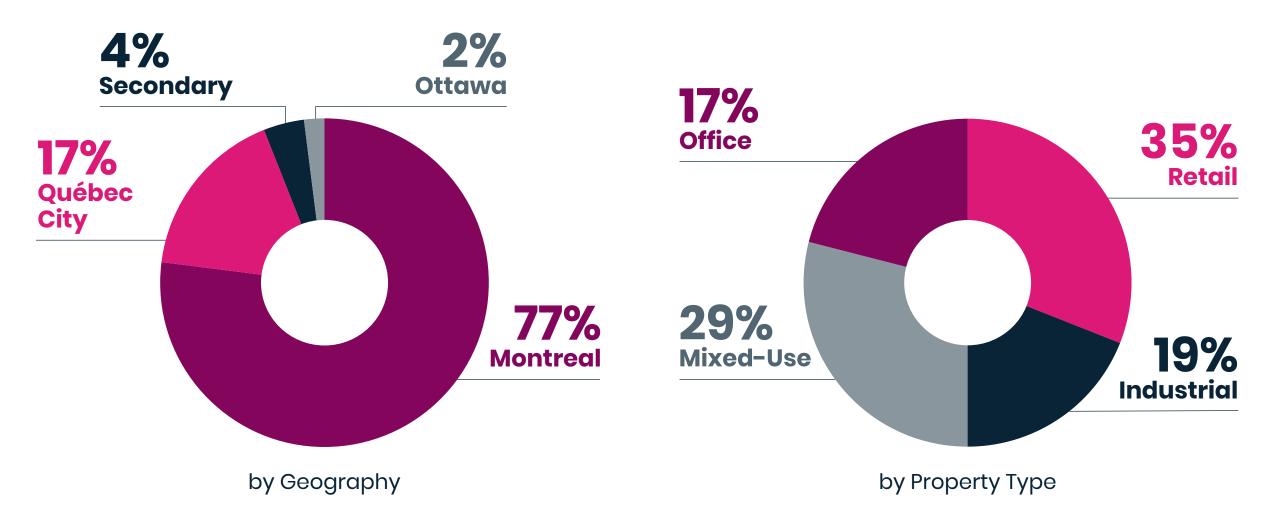
23%

\$1.4B

\$90

6.4%





\$4B and 62% of total IFRS value





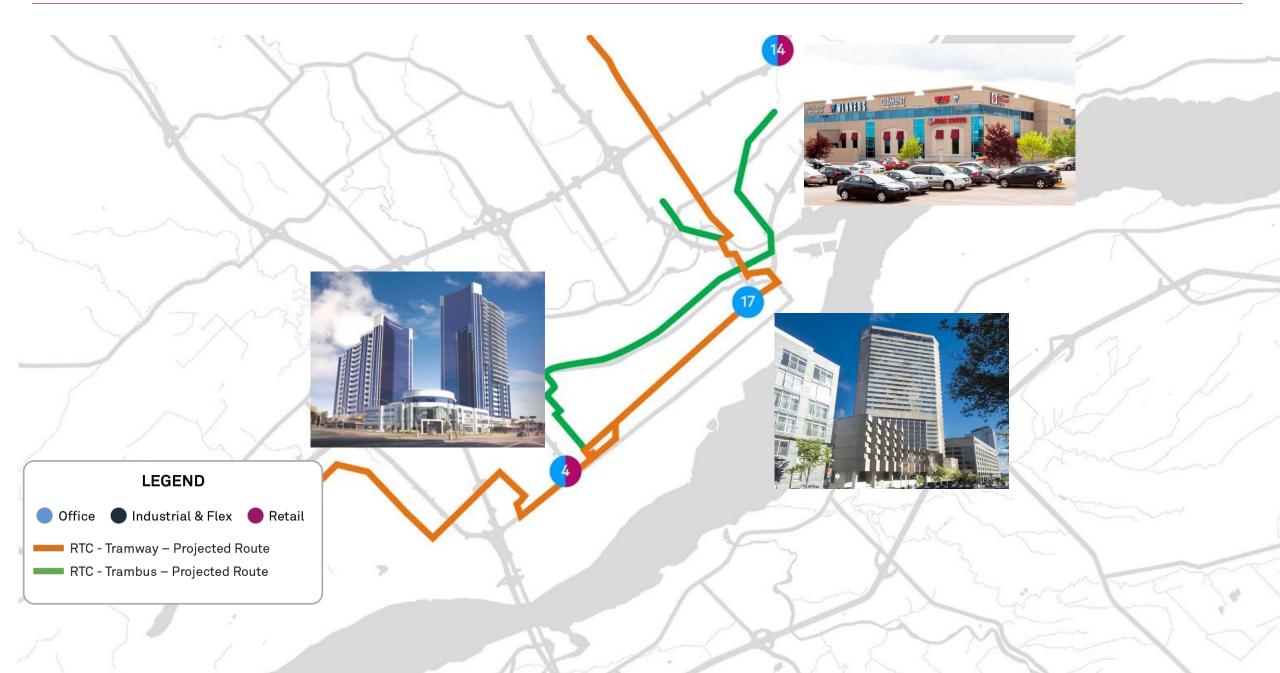




	Property	<b>GLA</b> (000'S sq.ft.)	Туре	Region
1	Gare Centrale	1,726	Mixed-use	Montreal
2	Alexis Nihon	1,021	Mixed-use	Montreal
3	West Island Industrial Portfolio	4,825	Industrial	Montreal
4	Place de la Cité – Québec City	1,025	Mixed-use	Québec City
5	South Shore Industrial Portfolio	2,755	Industrial	Montreal
6	Rockland	646	Retail	Montreal
7	2001 McGill College	512	Office	Montreal
8	Galeries Rive Nord	575	Retail	Montreal
9	Centropolis	803	Retail	Montreal
10	Les Rivières	565	Retail	Secondary
11	Centre Laval	698	Retail	Montreal
12	Laval Industrial Portfolio	1,535	Industrial	Montreal
13	Complexe Jules-Dallaire – 75% Share	403	Office	Québec City
14	Promenades Beauport	601	Retail	Québec City
15	Mail Champlain	722	Retail	Montreal
16	Place Laval	856	Office	Montreal
17	Place Hauteville	270	Office	Québec City
18	Place Longueuil	416	Retail	Montreal
19	Place de la Cité Properties - Gatineau	321	Office	Ottawa
20	Quartier Laval	267	Retail	Montreal
TOTAL		20,542		









### RETAIL PORTFOLIO

58 properties • 9.9M sq.ft. • \$124M NOI • \$2.4B Value









Top 10 Tenants by Rent	<b>GLA</b> (000'S sq.ft.)	DBRS Credit Rating
Canadian Tire Group	301	BBB (high)
Loblaws Group	285	BBB
TJX Companies	231	A2 <sup>(1)</sup>
Boutique Marie-Claire	103	-
Metro/Jean Coutu Group	260	BBB
Dollarama	193	BBB
Société des Alcools du Québec	75	-
Famous Players Co. (Cineplex)	99	-
Sail/Sportium	132	-
MTY Group	55	-



Top 10 tenants account for 17% of retail revenues



Alexis Nihon - Montreal 403,000 sq.ft. (Retail)



Rockland – Montreal 646,000 sq.ft.



**Mail Champlain – Montreal** 569,000 sq.ft.



Place de la Cité – Québec City 307,000 sq.ft. (Retail)



Centropolis – Montreal 803,000 sq.ft.



Centre Laval – Montreal 698,000 sq.ft.



Galeries Rive Nord – Montreal 575,000 sq.ft.





### **OFFICE PORTFOLIO**

83 properties • 11.2M sq.ft. • \$148M NOI • \$2.5B Value

Montreal 60%

50 properties \$86M NOI 6.6M sq.ft. \$1.5B

\$230 / sq.ft.

54% CBD
16% Suburban on Transit
25% Suburban Campus Clusters
5% Others

Québec City 24%

16 properties \$39M NOI 2.5M sq.ft. \$0.6B

\$234 / sq.ft.

81% CBD10% Suburban on Transit1% Suburban Campus Clusters8% Others

Ottawa 16%

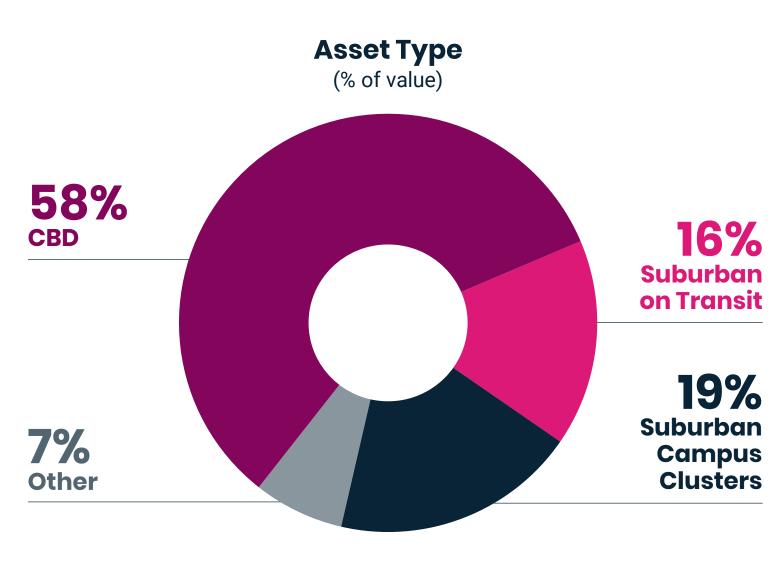
17 properties \$24M NOI 2.1M sq.ft. \$0.4B

\$180 / sq.ft.

33% CBD26% Suburban on Transit24% Suburban Campus Clusters17% Others











Top 10 Tenants by Rent	<b>GLA</b> (000'S sq.ft.)	DBRS Credit Rating
Société Québécoise des Infrastructures	1,694	A (high)
Public Works Canada	1,300	AAA
Canadian National Railway Company	600	Α
McGill University	181	AA
HSBC Bank	80	AA-
City of Montreal	130	A+
Ford Motor Company	100	BBB
Desjardins	110	Α
Entrust Datacard	100	_
Société de Transport de Montréal	74	A (high)



Top 10 tenants account for 38% of office revenues

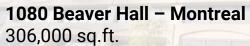




Alexis Nihon – Montreal 609,000 sq.ft. (Office)









Complexe Jules-Dallaire – Québec City - 402,000 sq.ft. (75%)





### **INDUSTRIAL PORTFOLIO**

193 properties • 15.5M sq.ft. • \$92M NOI • \$1.4B Value

**Montreal** 

76%

129 properties \$65M NOI

12M sq.ft. \$1,059M

\$88/sq.ft.

**Québec City** 

24%

64 properties \$27M NOI

3.5M sq.ft.

\$108 / sq.ft.

\$375M







Top 10 Tenants by Rent	<b>GLA</b> (000'S sq.ft.)
InfraMTL (REM)	995
Société Québécoise des Infrastructures	177
Desjardins	124
LDC Logistics	527
Colabor Group	212
Wolseley Canada	208
Nortek Air Solutions Québec	199
GTI Storage & Handling	177
Englobe	67
Remco Group	144



Top 10 tenants account for 19% of industrial revenues



**2000 Halpern – Montreal** 527,000 sq.ft.



**9100 du Parcours – Montreal** 199,000 sq.ft.



**505 du Parc-Technologique – Québec City** 100,000 sq.ft.



**40 chemin du Tremblay – Boucherville** 143,000 sq.ft.



# The Strategic Plan





# Sylvain Cossette Chief Executive Officer

### Heather C. Kirk

Executive Vice President and Chief Financial Officer

The Strategic Plan







#### **Grow NOI**

- Refocus our resources on cost reductions and revenue growth
- Explore opportunities
   to drive additional
   revenue streams
- NOI growth strategies tailored to each property type

### Optimize the Portfolio

- Shift to asset management mindset
- Capitalize on strength in Montreal and industrial portfolio
- Defend retail portfolio value
- Structured plan to crystallize value in selected properties

### Strengthen the Balance Sheet

- Improve credit metrics
- Increase financial flexibility
- Create a free cash flow focused culture

#### Transform How we Work

- Create organizational alignment
- Shift to a culture of excellence
- > Lever technology



### Our target is to generate 15% NAV growth and 15% FFO growth primarily from

**SPNOI** growth

The target of 2% to 3%

2.

Unlocking
Unrealized Intrinsic
Value

3.

Strategic Refinancing

4.

**Unit Repurchases** 



# Refocus resources on cost reductions and revenue growth to drive higher NOI and FFO

Operating
Cost Reductions

+ Payroll Reductions

New Sourcesof Revenues

+ G&A Expense Reductions



### **Cost Savings**



- > Payroll
- Maintenance
- > Security
- Cleaning services
- Snow removal

### **New Revenues**



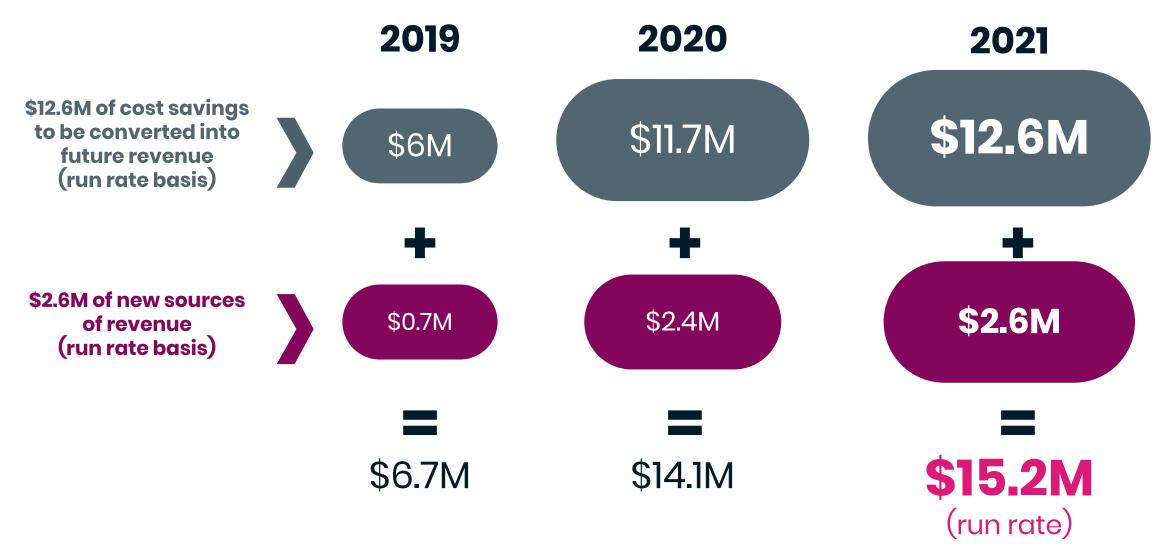
- Charging management fees on construction
- Higher amortization rate on incentives
- Increased parking revenues
- > Fees to review plans
- > Billing for legal work



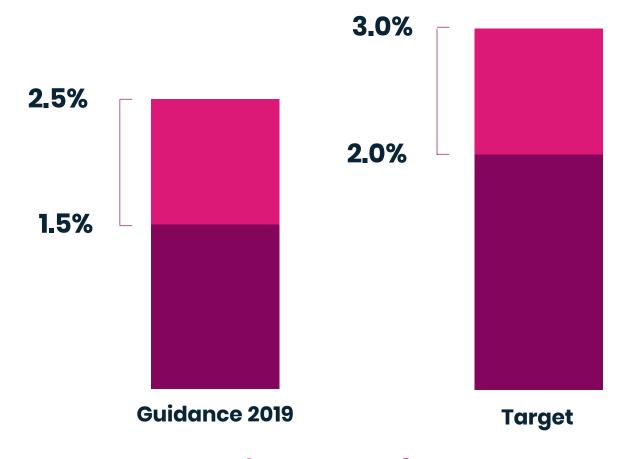
\$4.6M investment to deliver on our initiatives



\$15.2M of run rate savings and new revenues

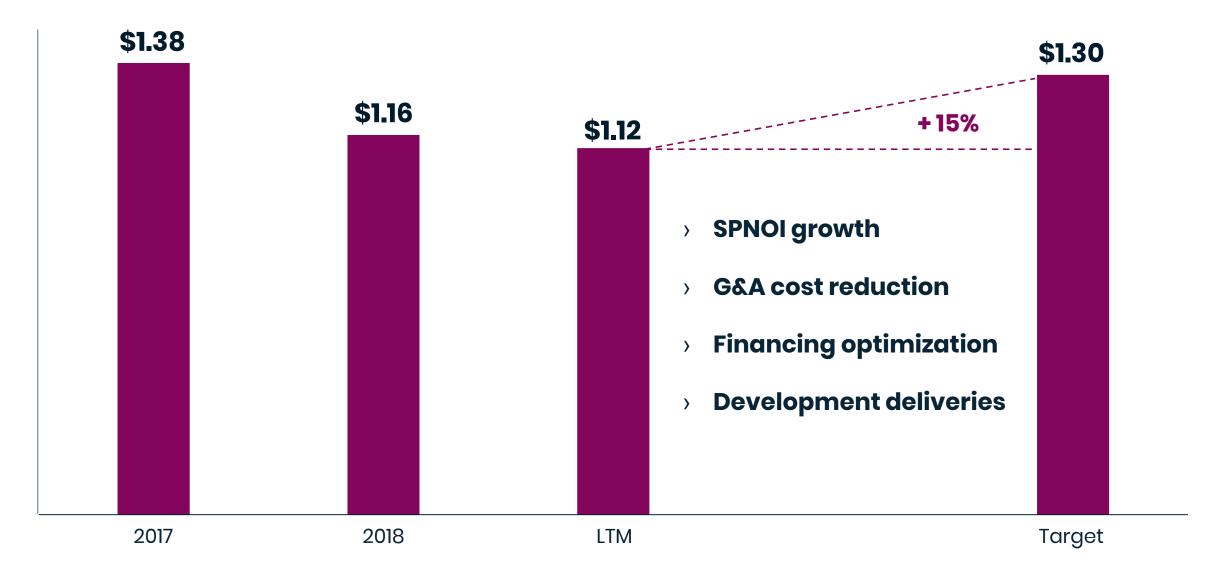






Targeted range of 2.0% to 3.0%











#### 2018

#### Exit Markets Outside Quebec

 Recentered operations on Province of Quebec through \$1.1B sale of properties in Ontario, Maritimes and Western Canada

#### 2019-2020

### Non-Core Dispositions

- Reduce exposure to lower quality non-core assets
- \$210M of YTD dispositions at an average stabilized cap rate of 6.5%
- Stabilize and dispose of non-core properties

#### 2020+

# Unlock Trapped Equity

- Targeted dispositions at lower cap rates to provide price discovery and unlock trapped equity value
- Targeted sales of fully valued liquid assets at historically low cap rates
- Explore JV's to capitalize on interest in Quebec market

**Completed ★** Comingr

**Work in progress** 

**Initiated** 

Capital
Structure and
Financing
Strategy





# Heather C. Kirk

Executive Vice President and Chief Financial Officer

Capital Structure and Financing Strategy





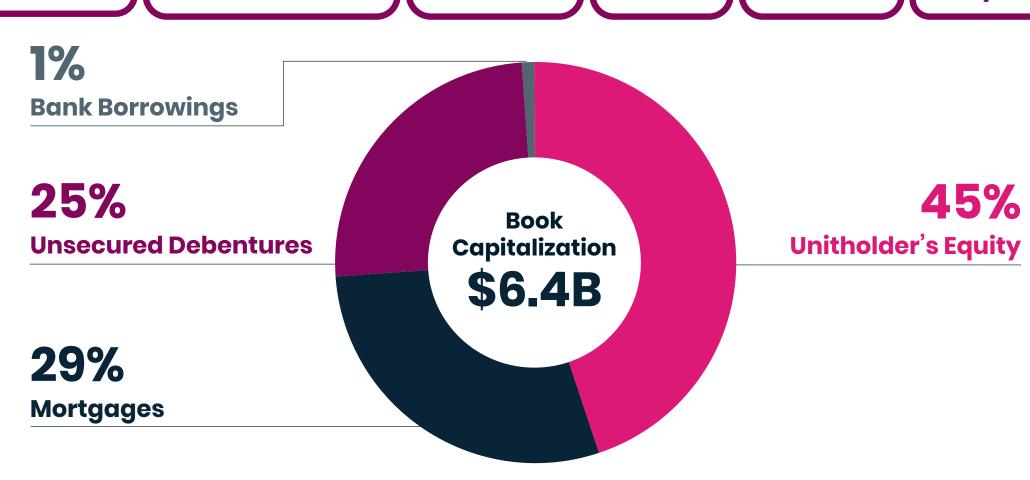
Unencumbered Assets \$2.5B

Available under the Credit Facility \$424M Interest Coverage 2.3x

WAIR 4.18%

WATM 3.6 years

BB (high)
Stable Trend
by DBRS





### Past 2017-2018

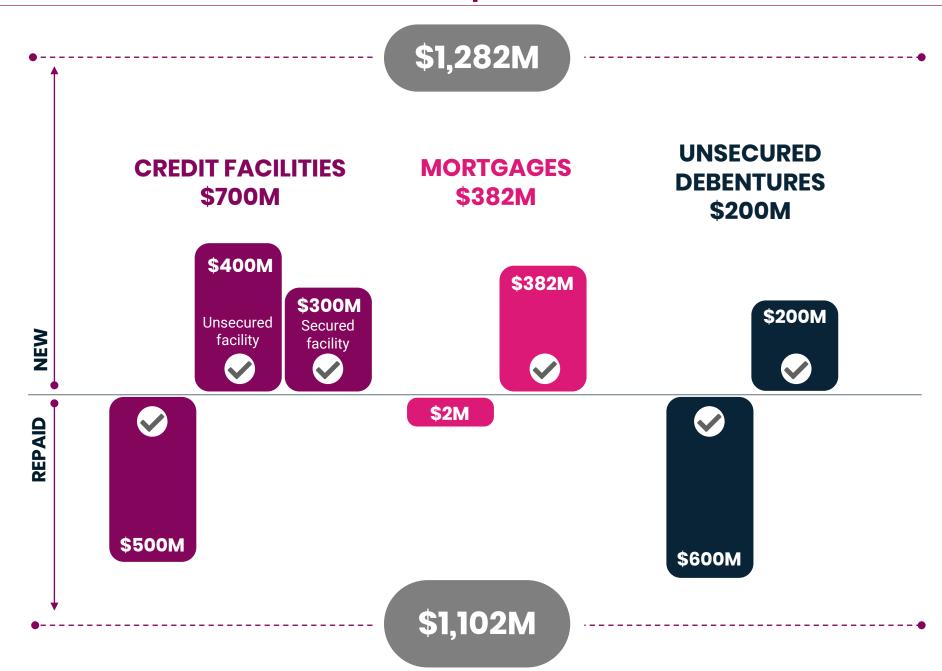
- Reactive approach to refinancing
- Pressure to dispose of assets to repay maturing debt
- Credit rating downgrade to BB (high)

# Stabilization 2018–2019

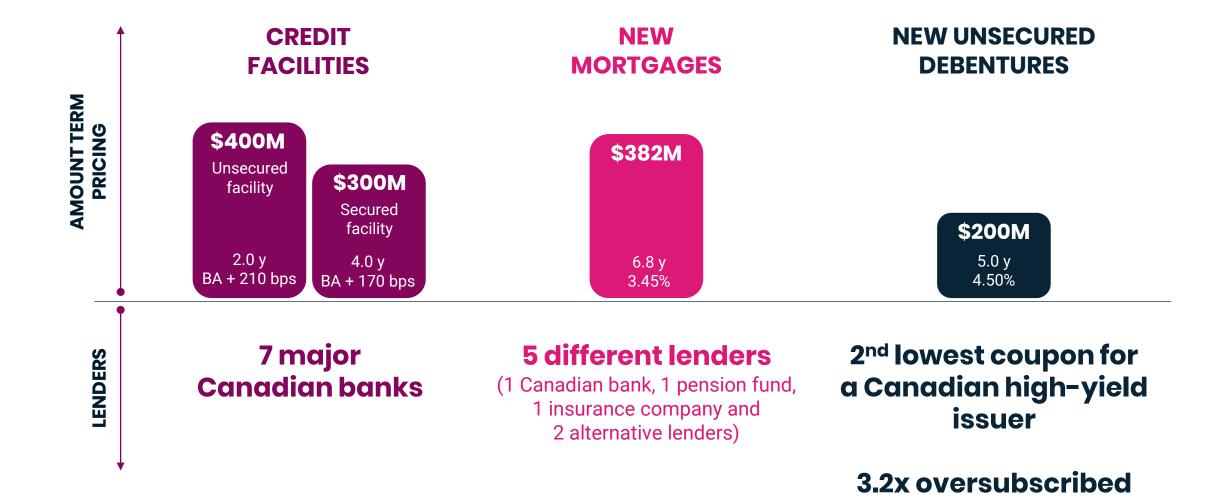
- Financing initiatives in support of new strategic objectives
- Initiate 5-year financing strategy
- Unsecured credit facility
   refinancing and new secured
   credit facility
- Re-established access to public debt markets
- \$1.3B of debt originated in 2019 to date
- Significantly enhanced financial flexibility

# Optimization 2020 and Beyond

- Strategic refinancing and multi-year planning
- Repay low LTV and high interest rate mortgages to improve credit metrics and drive FFO
- Position the REIT to achieve investment grade credit metrics
- Evaluate hedging opportunities



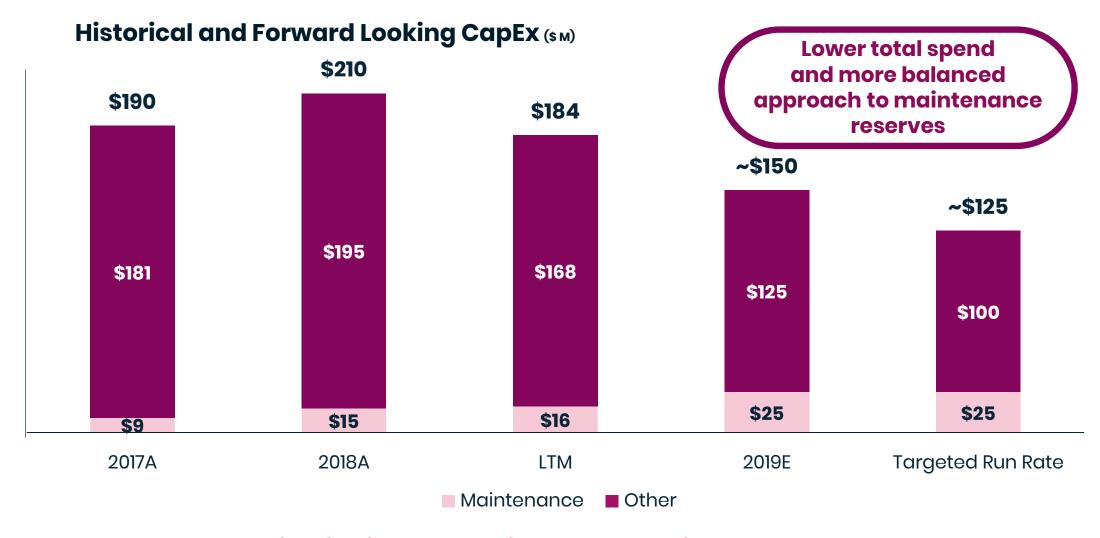
**Sominar** 











Disciplined capital allocation strategy to reduce expenditures and create value





# Jean Laramée

Executive Vice President Development

Significant Transit Coming to our Markets





#### **Montreal REM 2021**



### Québec City Tramway and Trambus 2026



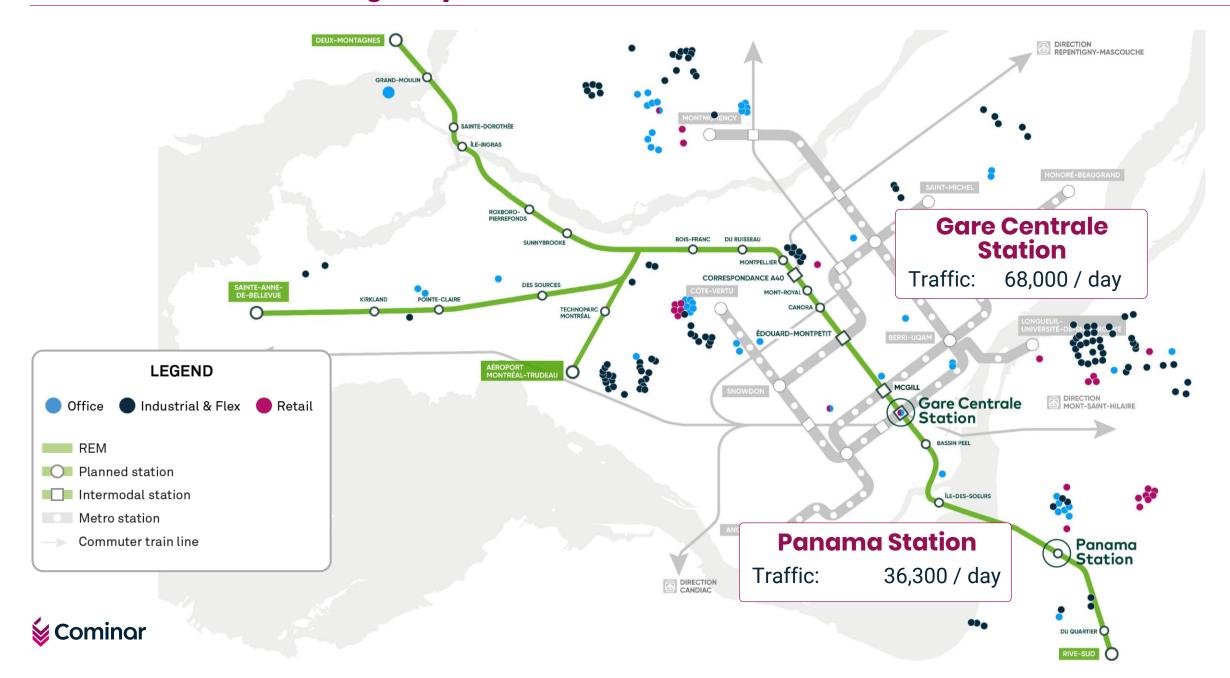
**REM** (CDPQ + Government) **\$6.3B** 

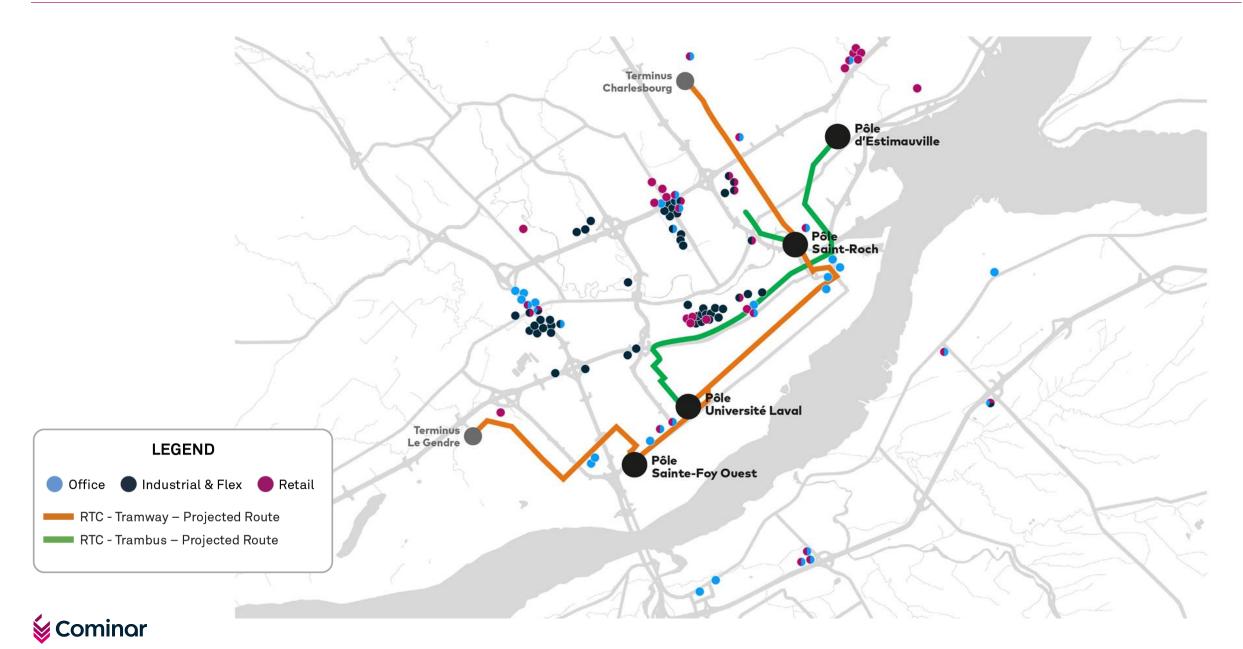
Tramway (City + Governments)
\$3.3B

- 32% of asset value (or \$2B) is close to these future stations
- Several of those properties offer intensification opportunities
- Preliminary work and discussions with municipalities and partners are underway

Properties in Proximity to Mass Transit Projects	# of Properties	<b>GLA</b> (M sq.ft.)	NOI	IFRS Value
Montreal	24	6.1	\$68M	\$1,283M
Québec City	29	3.1	\$43M	\$777M
Total	53	9.3	\$111M	\$2,060M
% of Cominar portfolio	16%	25%	30%	33%







## **Break**











# Marie-Andrée Boutin

Executive Vice President Retail and Development

Our Retail Strategy and Outlook





### Transformation = Opportunities

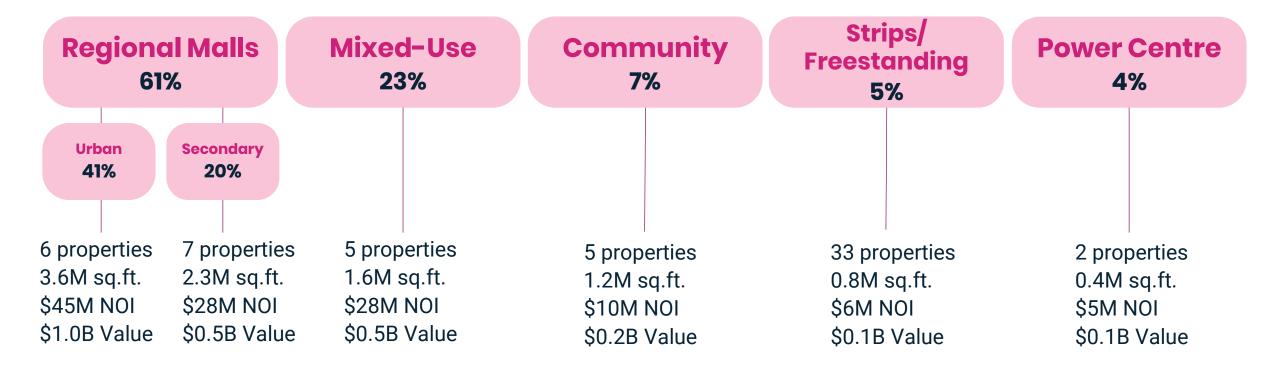
- Increase in online business
- 2. Shift in consumers wants and needs
- Significant focus on experience and convenience
- Material increase in demand for value oriented retailers
- Material changes in business model of certain types of retailers





#### **RETAIL PORTFOLIO**

58 properties • 9.9M sq.ft. • \$124M NOI • \$2.4B Value





### Canadian brick-and-mortar retail has fundamental advantages compared to the US

Quebec

Canada

US

-53%

NA

+65%

11.1 Retail sq.ft. per capita Share of online sales to total retail assets NA Mall median 5-mile population 265,887 800,293 Mall median 10-mile population Mall trade area income vs. National Income NA

16.8 3-4% 262,638 711,000

+23%

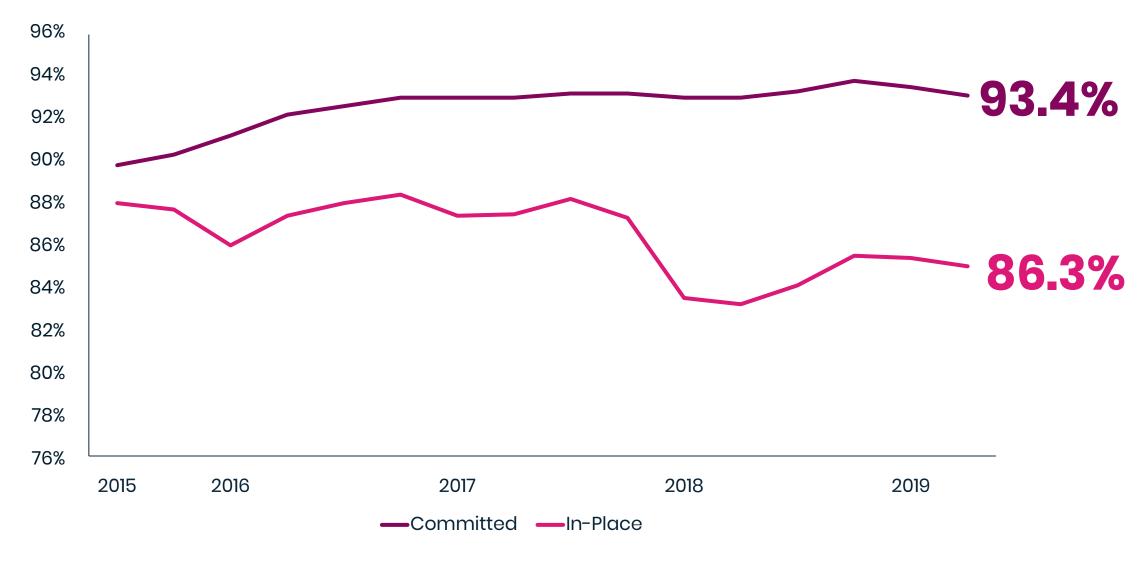
23.7 8-9% 160,709 226,649 +253% -11%

NA

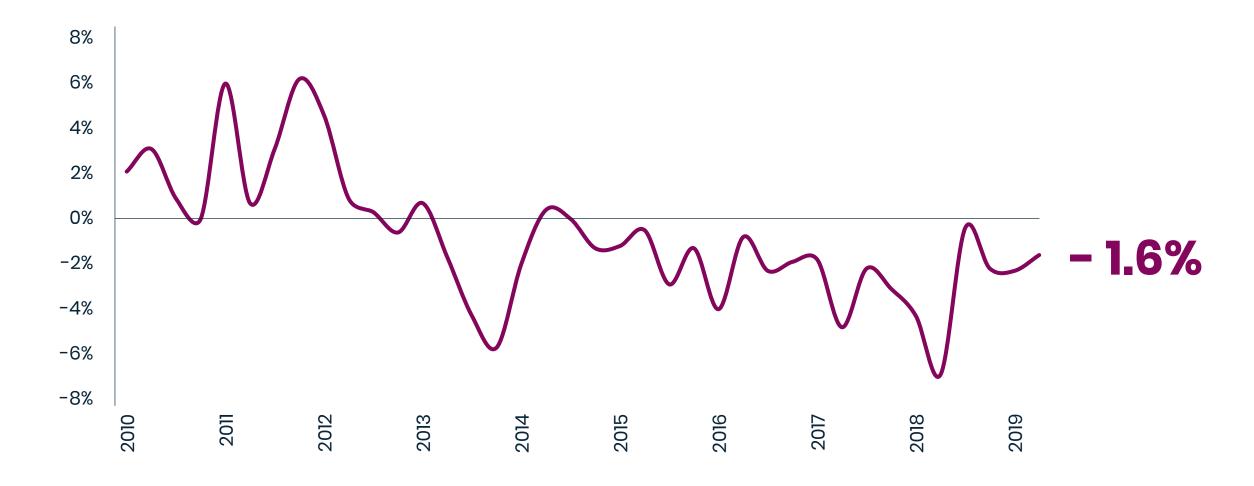


- The majority of our retail assets are dominant in their respective markets
- Sears redevelopment offers the opportunity to increase NOI and NAV, and enhance our retail tenant mix
- Meaningful opportunity to enhance food offering which only accounts for 5.9% of our total retail leasable area. In 11 properties, food GLA is below 5.9%
- Large part of the retail portfolio offers of intensification opportunities with residential units and, in some cases, office space
- Several assets are very well located along the future REM network in Montreal or the Québec City Tramway / Trambus

























7.
Social Responsibility and Environment



## First and foremost: Understand the specific needs of our consumers

٦.

Bring retailers that generate recurring traffic to our malls

4.

Increase the offering of value retailers

**7**.

Monitor retailer health. Are they in line with positive trends?

2.

Improve and increase our food and entertainment offering within the majority of our malls

**5**.

Specialty leasing: focus on pop ups, start-ups, lucrative events, branding and advertising revenue

8.

When necessary, structure deals that have large upside for % rent

3.

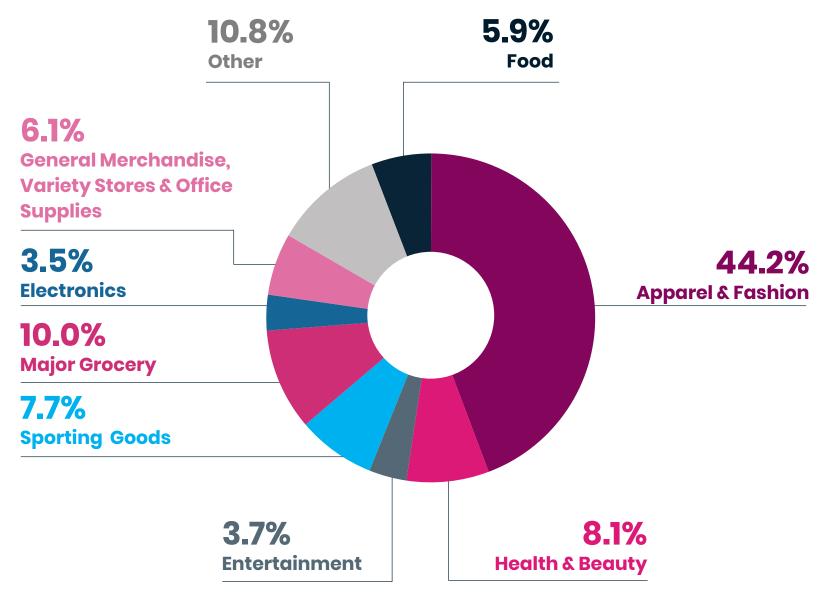
Decrease our exposure to certain categories particularly in the mid to low fashion sector

6.

Shorten our leasing cycle

Property	<b>Food</b> (000's sq.ft.)	Food / Total GLA (%)
Place de la Cité	22	17.3
Alexis Nihon	21	8.5
Centre Laval	19	5.4
Les Rivières	14	4.5
Mail Champlain	11	4.0
Galeries de Hull	32	35.4
Carrefour Charlesbourg	16	15.3
Place Longueuil	16	7.6
Galeries Rive Nord	9	3.6
Promenades Beauport	15	4.7
Centre commercial Rivière-du-Loup	11	5.0
Rockland	10	3.2
Mail Montenach	9	4.6
Carrefour Saint-Georges	6	2.4
Carrefour Rimouski	6	3.2
La Plaza de la Mauricie	3	1.5
Carrefour Frontenac	1	1.3
TOTAL	221	5.9





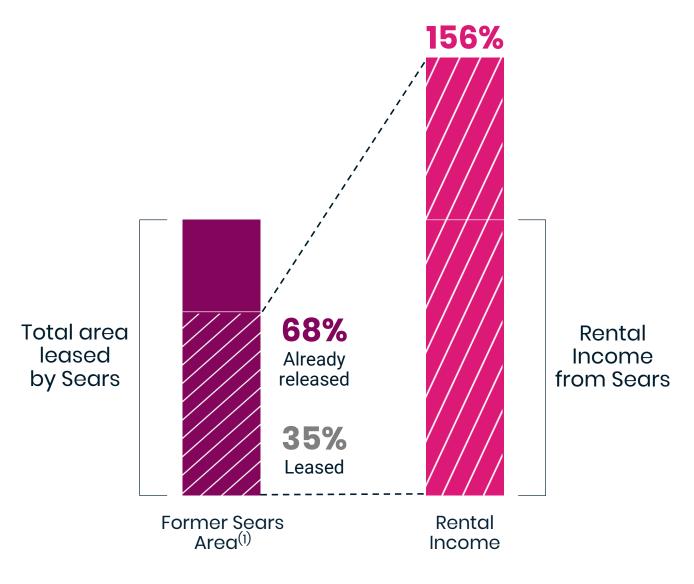
## **Categories Food Electronics Entertainment** Grocery **Fashion**



# The Sears bankruptcy brings opportunities and enables acceleration of our leasing strategy

## 68% of Sears space has been leased and will generate 56% higher rental income

#### Leased & advanced discussions





٦.

Standardize the management of our shopping centers and drive cost savings

2.

Empower Property Managers to be more proactive in identifying and addressing initiatives and problems

3.

Lease audit

4.

Closely monitor retail operations in order to ensure customer's satisfaction



## Intensification of our retail shopping malls will:

- Increase sales in our malls
- Decrease exposure to pure retail
- 10 of our retail properties offer intensification opportunities for a total of ±9,550 residential units (Mail Champlain: 1,100 doors) (subject to upzoning)
- Intensification effort must be a win-win for our existing retail tenants translating into increased sales and the addition of new tenants
- Intensification efforts must be a win-win for residents creating a sense of community, connectivity, belonging and focusing on "Live, Work and Play"



## YTD 29 retail properties have been sold for \$114M, in line with our IFRS values

- Identify non-core assets that are candidates for disposition based on size, market, and growth outlook
- 2. Intensification may lead to a reduction of our equity interest in certain retail assets



Digitalize our consumer experience, especially click and collect

#### 2.

Deliver new digital channels (apps, improve our customer service with digital channels, etc.)

#### 3.

Implement new technologies to capture data in our malls (digital traffic counters, digital directories, etc.)

#### 4.

Create more events that contribute to the experience and enrich our shopping environments, while increasing traffic





### We support Social Responsibility

١.

Social community engagement

2.

Compost and recycle (WM)

3.

Waste and energy consumption

We seek to be environmentally friendly



- GLA: 304,000 sq.ft.
- Sales / sq.ft.: \$814 representing an increase of +29% since 2014, +8% in 2018
  - **2014** | IGA: expansion and renovation
  - 2015 End of revitalization of the shopping center including the storefront (2013-2015) Opening of the food court Metro level
  - **2016** Canadian Tire opening (108k sq.ft. new urban concept ex.: Target space)
  - Opening of Marshalls (27k sq.ft.)

    Renovation and expansion of Sports Experts (+10k sq.ft.)

    Advertising campaign primary and secondary marketing including South West, Griffintown and Verdun
- Traffic: 16.2M / year representing an increase of over 20% since 2014
- Committed occupancy rate: 98.1%
- In-place occupancy rate: 94.4%
- Proximity to residential development projects:



Completed – 1,100 doors Future – 2,800 doors

#### Retail is in transformation and has a future

- Our NOI and NAV is showing signs of improvement
- Renewed retail, operations and development team is now in place





## Jean Laramée

Executive Vice President Development

Intensification Opportunities





- 10 properties offer intensification opportunities with a potential of close to 10, 000 residential units
  - Gare Centrale (Montreal 1,800 doors)
  - Mail Champlain (Greater Montreal 1,100 doors)\*
  - Place du Commerce (Greater Montreal 1,200 doors)\*
  - > Place Longueuil (Greater Montreal 500 doors)\*
  - Mail Montenach (Greater Montreal 500 doors)\*
  - Centropolis (Greater Montreal 500 doors)
  - Quartier Laval (Greater Montreal 2,500 doors)
  - Galeries de Hull (Gatineau 300 doors)
  - Carrefour Charlesbourg (Québec City 150 doors)\*
  - › Îlot Mendel (Québec City 1,000 doors)\*
- Ongoing discussions with urban planners, architects and municipalities
- Deep dive analysis of optimal strategy on a case by case basis between sale of air rights, standalone development or partnership is underway
- Exploring development projects on 9.6M sq.ft. of vacant land
- Upzoning required in some cases



## 6 distinct segments, of which 4 are generating NOI:

- 1. CN Tower (office)
- 2. Railway lease
- 3. Parking
- 4. Retail gallery
- 5. Air rights
- 6. Branding & Advertising

#### Gare Centrale in figures:

- > 1.7M sq.ft.
- > 6.1% of total NOI
- Estimated annual traffic of 50M

















Retail Digital Strategy





## Mélanie Vallée

Vice President Data and Technology

Retail Digital Strategy





Digital Apps





Parking App



Concierge App



Wayfinding



Click and Collect Fufillment



Advanced Tech Solutions





People Counters



Digital Screens



Parking Systems



Content Management



Foundational Tech





Music Systems



Guest Services



Facility Mgnt



**BMS** 



Tech Core Network and HD Wifi Infrastructure



Data Storage



Security Platform



Base Build



Cellular



Facility Radio



Low Voltage and Comm Rooms





## Phase 1 Assessment



## **Current State Evaluate Opportunities**

- Internal assessment of foundation and digital capabilities
- Market and competitive assessement
- > Customer journey in our centers

## Phase 2 Strategy Development

#### **Strategy Development**

- Develop vision and strategy roadmap to support business transformation
- Select digital strategies to support new vision

## Phase 3 Action Planning



#### **Roadmap Elaboration**

- Identify entreprise and digital architecture
- Evaluate costs
- Implement data standardization and governance process
- Lever existing tools and deploy new systems to meet vision and strategies
- Invest in infrastructure to support digital strategy and data analytics
- Structure team to support strategy and new vision





**Digital Vision** 



Roadmap

**Key Growth Opportunities** 



Framework must align technology and business strategies

## Our Office Strategy and Outlook





## **Michael Racine**

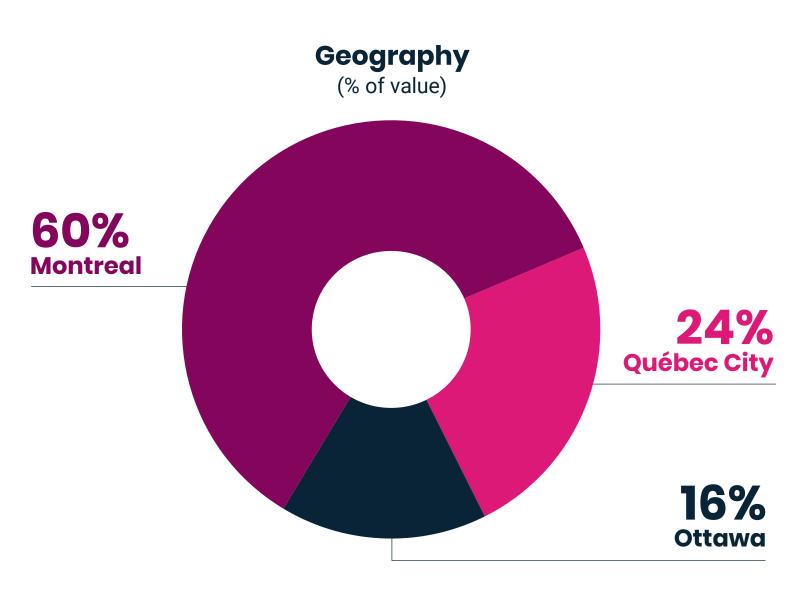
Executive Vice President Leasing - Office and Industrial

Our Office Strategy and Outlook



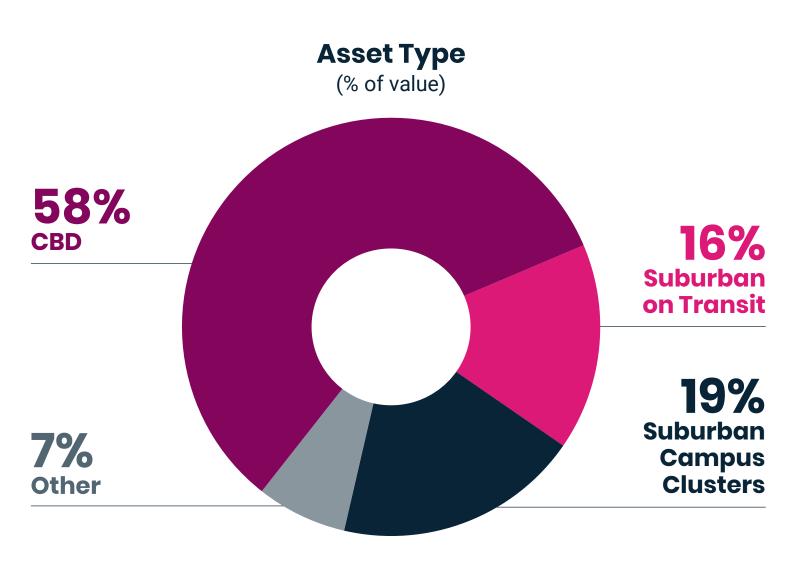














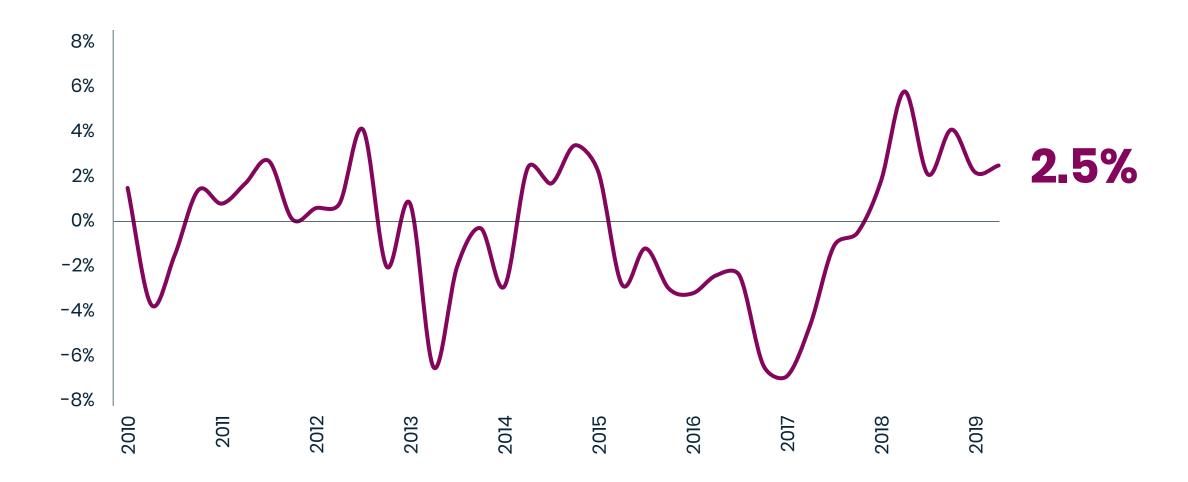
### 74% of properties (value) located within 1 km of current or future transit infrastructure















#### **OFFICE PORTFOLIO**

83 properties • 11.2M sq.ft. • \$148M NOI • \$2.5B Value

Montreal 60%

50 properties \$86M NOI 6.6M sq.ft. \$1.5B

\$230 / sq.ft.

54% CBD
16% Suburban on Transit
25% Suburban Campus Clusters
5% Other

Québec City 24%

16 properties \$39M NOI 2.5M sq.ft. \$0.6B

\$234 / sq.ft.

81% CBD10% Suburban on Transit1% Suburban Campus Clusters8% Other

Ottawa 16%

17 properties \$24M NOI 2.1M sq.ft. \$0.4B

\$180 / sq.ft.

33% CBD26% Suburban on Transit24% Suburban Campus Clusters17% Other



#### **Location and Tenant Diversification**



offering in suburban portfolio



Implement value enhancement in properties in proximity to transit



**Proactively target** tenants in emerging industries



**Maintain weighting** to stability of government leases



### **Enhance our amenity offering** in suburban portfolio

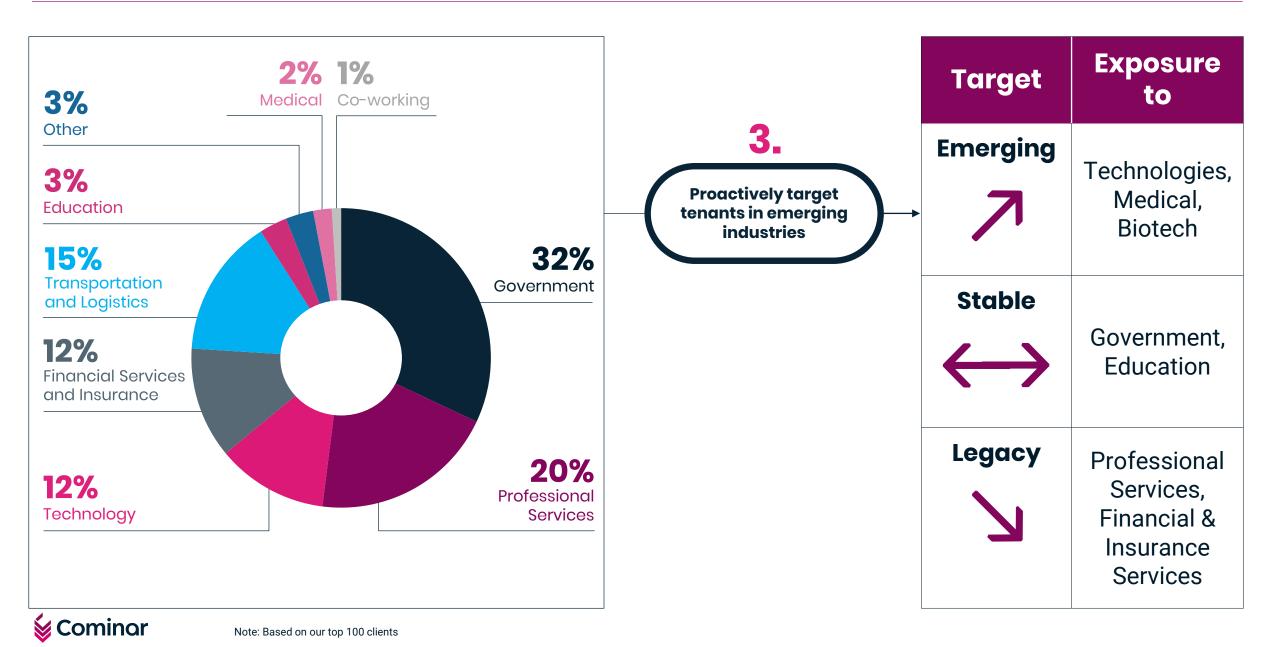
- Innovate and adopt campus style settings
- Offer enhanced services

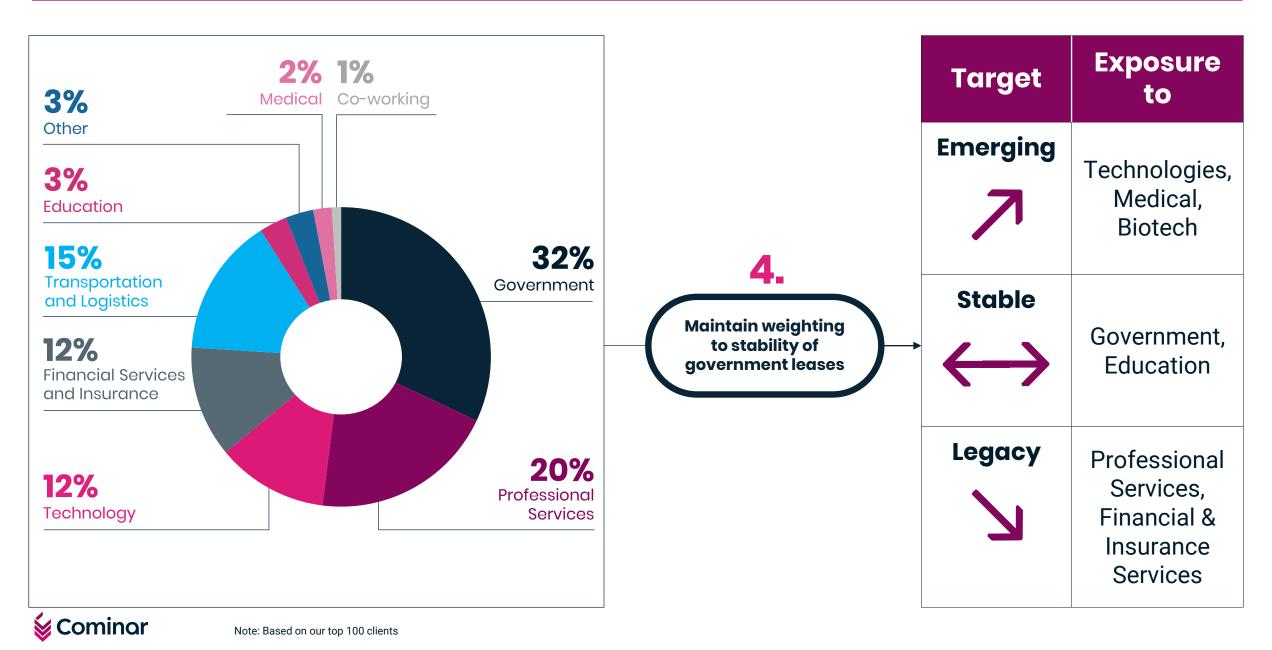


#### Implement value enhancement in properties in proximity to transit

- Align lease expiries to better permit repositioning of our properties in proximity to public transit
- Pursue attractive development or redevelopment opportunities







## • OFFICE PORTFOLIO

83 properties • 11.2M sq.ft. • \$148M NOI • \$2.5B Value

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**50 properties \$86M NOI** 6.6M sq.ft. \$1.5B

\$230 / sq.ft.

54%	CBD
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Suburban Campus Clusters 1%

8% Other





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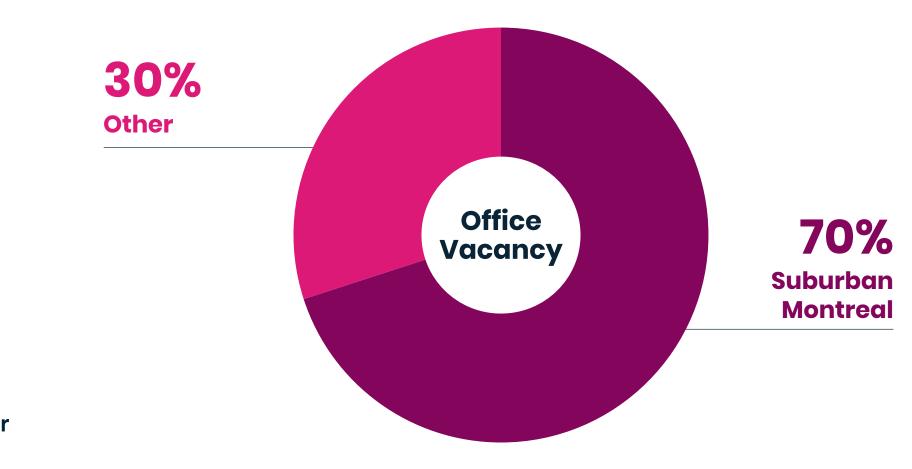
17 properties **\$24M NOI 2.1M sq.ft.** \$0.4B

\$180 / sq.ft.

33% CBD Suburban on Transit 26% Suburban Campus Clusters 17% Other



# Campus style settings combined with major transit infrastructure are strong levers to reduce vacancy





Business
Plan
Industrial
& Outlook





## 49% of leases expiring between 2020-2022









### **INDUSTRIAL PORTFOLIO**

193 properties • 15.5M sq.ft. • \$92M NOI • \$1.4B Value

**Montreal** 

76%

129 properties \$65M NOI

12M sq.ft. \$1,059M

\$88/sq.ft.

**Québec City** 

24%

64 properties \$27M NOI

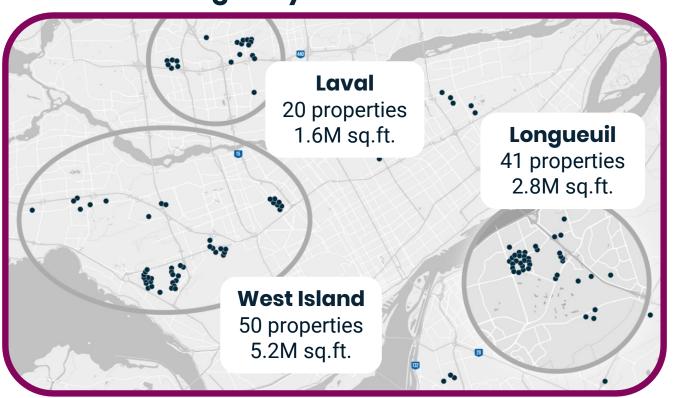
3.5M sq.ft.

\$375M

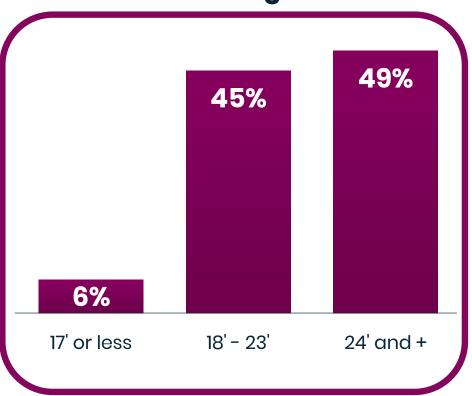
\$108 / sq.ft.



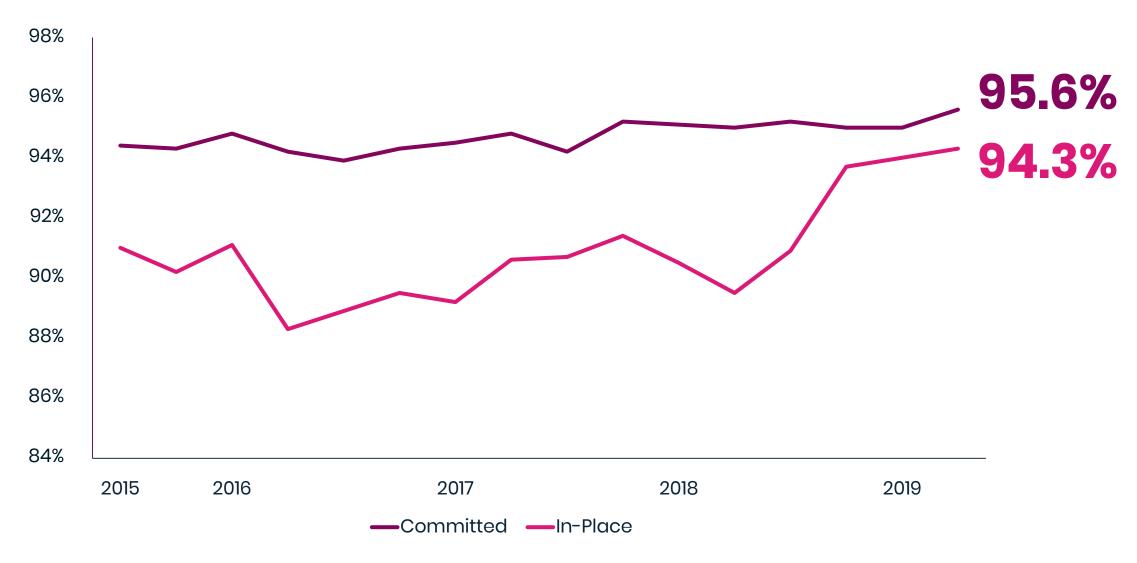
#### **Strategically Located Clusters**



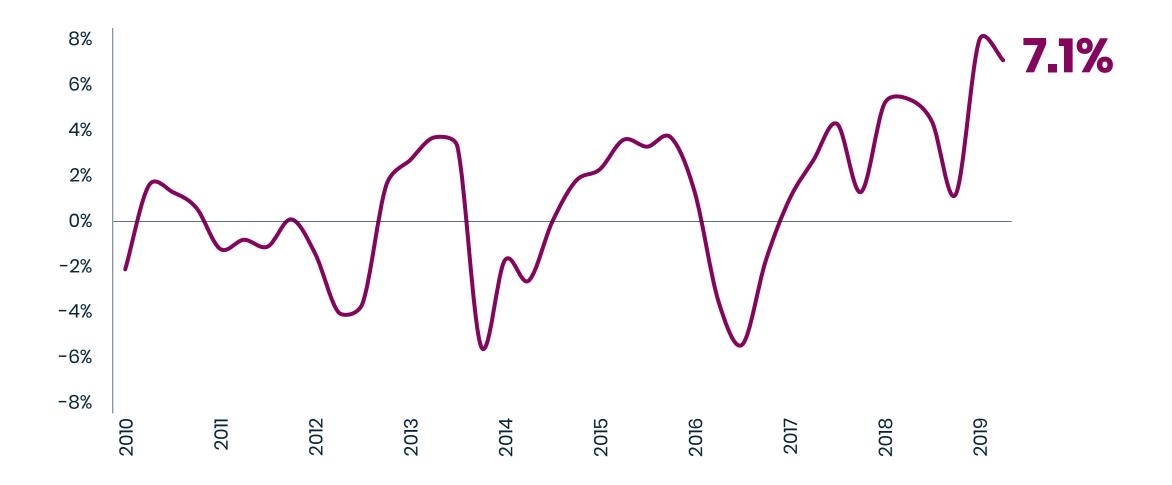
#### **Clear Heights**













## From Focused on Occupancy to Focused on Value Creation

**Drive NOI** 

**Investments** 

Selective **Development** 



- Aggressive rent increases in a strong market
- Minimize incentives
- Real time upwards adjustment of rental rates in evolving market
- Be willing to let tenants leave to drive higher rents



Recycle capital into growing our industrial portfolio



- Greenfield
- Redevelopment
- Spec
- Build to suit



## A Unique Opportunity to Drive Strong **NOI Growth**

#### **Aggressive Rent Growth**

- Dominant market position allows us to set market pricing
- > 7.7M sq.ft. expiring by 2022 (49% of total square footage) provide significant upside opportunity

#### Contractual **Rent Increases**

Use strength of the market to negotiate attractive rent upticks through lease term to ensure consistent future NOI growth

#### **Optimize** Occupancy

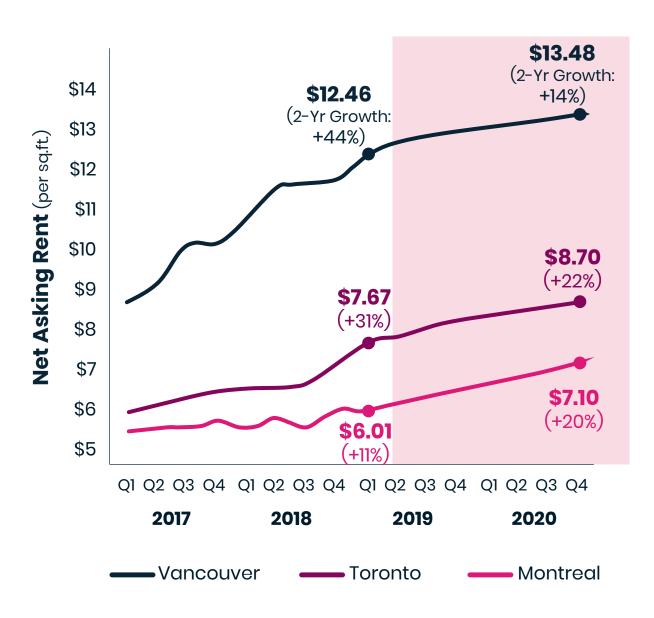
- Maintain high occupancy but not at the expense of rent growth
- > Yield management approach to maximise NOI rather than occupancy
- Retaining tenants where renewals rents are in line with market

#### **Strategic** Renewals

- Renewal strategy focused on leveraging high tenant turnover in a rising rental rate market
- > Reduced focus on early renewals



## **Our industrial portfolio** is extremely well positioned to capture potential rental rate upside





Low site coverage ratio

**Proximity to major** thoroughfares

Low office ratio

**Proximity to public** transit

High clear heights

**Strong tenant** convenants

**Aligned with logistics** and supply chain

**Proximity to power grids** and fiber connectivity

## **Lack of New Supply Provides Development Opportunities**

Greenfield **Development** 

- Very well located land inventory of 2.6M sq.ft. with capability to develop up to 1.0M sq.ft.
- Optimal site planning geared to seize built-to-suit & design build opportunities offering
- Willing to pursue spec development due to strong market demand and lack of new supply

**Asset** Redevelopment /Infill

- Opportunity to redevelop less functional contiguous properties into state-of-the art logistic facilities
- Rent levels currently support full redevelopments



# A sizeable and comparable \$250M portfolio was transacted in September 2019 at a cap rate of 3.95%

("HOOPP Portfolio" acquired by PIRET, sponsored by Blackstone & Ivanhoe Cambridge)

Portfolios	Comparable Cominar Sub-portfolio	НООРР
Total Area (000' sq.ft.)	3,228	1,534
Average Building Size (000' sq.ft.)	179	139
Average Clear Height	27'	30'
Net Rent per sq.ft.	\$5.68	\$6.42
WALT	4.3	4.2
Lease Expirations 2020-2022	54%	65%
Value / sq.ft.	\$91 (IFRS)	\$163 (Transacted)

NOI Cap Rate

Note: For accurate comparison, single or two-tenant buildings only





## Alexandra Faciu

Executive Director Asset Management

Portfolio and Asset Management





### **Mission**

Create the strategies and the framework to enhance the performance and quality of Cominar's portfolio

#### "Think like investors"

One of our core priorities is to optimize the portfolio and to create a strong asset management function, which translates to a mandate focused on three main objectives:

- > Build a portfolio and asset management team and practice, including creating strategic plans for each of our assets and implement clear value creation processes for the portfolio
- > Establish policies and methodologies for underwriting Cominar's investments
- > Monitor markets and real estate sectors in order to identify trends, opportunities and risks



#### Corporate Strategy & Governance

**Portfolio Management** 

**Investment Strategy** 

Transactions (acquisitions, dispositions)

**Asset Management** 

#### **Operations**

**Property Management** 

Leasing

**Development** 

Project & Construction Management

#### **Corporate Services**



#### Corporate Strategy & Governance

#### Investment

**Portfolio Management** 

**Investment Strategy** 

Transactions (acquisitions, dispositions)

**Asset Management** 

#### **Operations**

**Property Management** 

Leasing

**Development** 

**Project & Construction Management** 

#### **Corporate Services**



## Portfolio Management

**Portfolio** Management Investment Strategy

## **Asset Management**

**Asset Planning** Management & Value Creation

**Asset Oversight** & Support

**Asset Value** Management



### **Value Creation**

Identify early on signs of change in the market or asset, as well as disruption trends in order to work with the business units on ways to take full advantage of opportunities and proactively mitigate any potential risks

- Constantly monitor trends and events impacting the portfolio at macro and asset level
- HOLD/SELL/RECAPITALIZE process (including alternative investment opportunity analysis) to pin point the right action at the right moment
- Thorough capital allocation process
- Support of business units in developing specific strategies by asset class and/or geography
- Consistent and rigorous approach
- Expertize in asset management, market research, risk management, portfolio construction and financial analysis



#### **Major Trends**

- Abundance of Capital for Real Estate
- Demographic Changes
- Technologies
- Intensification
- > Sustainable Development

#### **Risks**

- Macro-Economic
- Market and Sector
- > Property Specific
- Operational

#### **Land and Excess Density**

- Development
- Redevelopment
- > Intensification

#### Non-stabilized Assets

- > Tenant Mix & Quality
- **Rent Upside**
- **Optimize Expenses** & Costs

#### **Stabilized Assets**

Once returns have stabilized, there are 2 scenarios:

- > Hold to maintain portfolio & NOI stability
- Sell and redeploy capital

#### **Stabilizing Total Expected Returns**

**Opportunistic** 

Value-Add

Core/Core+



## Portfolio Review

**Create NAV** 

Sell interests (up to 100%) in targeted properties at prices above IFRS values, and excess land

Crystallize NAV

Dispose of fully valued assets and rationalize our operations

**Protect NAV** 

Disciplined sales of assets with potential future downside risk



## Structured and rigorous process to optimize the portfolio

- Capture opportunities in the industrial market
- Enhance the performance and quality of the existing portfolio (all asset classes)
- Prepare the portfolio for the next recession
- Ensure our execution is in line with our strategic priorities (including disciplined selling and intensification initiatives)





## Sandra Lécuyer

Vice President Talent and Organization

Transform the Way We Work





#### Our values evolve but our DNA remains

- We act like OWNERS We are willing to think big and we hold ourselves accountable to deliver value and investment returns
- We COMMUNICATE to CONNECT We build partnerships, not silos; ONE TEAM comes first
- We are the CHANGE We act with relentless curiosity and constantly evolve to learn and innovate
- We are PROACTIVELY shaping the future We engage with our clients to wow in meeting their requirements



## We are driving a culture of excellence



Be the best, not the biggest!



## Becoming a high performing organization requires a transformation

Create organizational alignment

Stimulate leadership development

Lever technology



## Change management office

- Structure that promotes accountability and input across the organization
- Clear objectives and timelines to achieve our goals
- Transparent and consistent communication
- Explicit accountability through a board oversight



## Global engagement rate

**Participation** rate

68%

+ 24% Neutral

85%

### Conclusions and areas of focus

### **Strengths**



- Enthusiasm for work and transformation
- Employees feel respected and trusted
- Great potential to improve engagement through those who are currently "neutral"

## **Opportunities**



- Communicate regularly and through various channels with employees
- Improve proximity between management and employees



## A & P



